



*Installing Quality Roof Systems Since 1924*  
**SPECIALIZING IN GREEN ROOFS**

## Helping You Get Ready for Winter

Fall 2008

Fall is a great time to take note of your home's roofing system, and all of us here at Permanent Roof want to help you get ready for the onslaught of winter. Even though Southern California does not have extreme weather conditions like much of the United States, it's important to check your home's exterior for things that can cause problems. Here are some things to look for:

### **Inspect the roof:**

If you have a shingled roof, you may see little piles of sand near the gutter downspouts. This is a sign that the shingles are coming to the end of their lifespan and the roof should be inspected. With flat roofs, it is important to inspect the condition and age of the roof every few years. If your flat roof is 10-12 years old, Permanent Roof can extend the life of your flat roof system by 5-8 years with one of the many coating products on the market. Did you know these "white roofs" are now proven to fight global warming, and are mandatory on all flat roof commercial buildings in California? Even so, no coating will help if the original roof system was not installed properly. With wood shake roofs, check for any curled or missing shingles and have them replaced immediately - this can increase the lifespan of your roof by five to six years.

### **Inspect the gutters:**

The next time you have a heavy rain, step out into the yard and look at how the water flows off the roof. Be sure to check the downspouts for any blockage. If the gutters overflow, they either need cleaning, realigning, or replacement with larger gutters. Permanent Roof proudly offers all of these services.

Gutter cleaning is one of the lowest-cost maintenance chores you can have done on your home. And yet failure to keep gutters clean is a primary cause of many serious problems, such as rotted wood, premature paint failure, wet basements, and termites. Consider installing leaf guards on the gutters or extensions on the downspouts to direct water away from the home.

### **Inspect the flashing.**

Flashing is the metal around chimneys and vents. If these flashings show any evidence of cracking, get them fixed immediately! The cost to fix flashings and cracks is small in comparison to the thousands of dollars you will be forced to spend if the deterioration continues, and the roof leaks.

If you have problems with your roof, call Permanent Roof today! Many people don't hire the best contractors, resulting in an inferior roof installation. The Better Business Bureau reports inferior roof installations as being one of the top complaints it receives.

### **Windows, Ducts and Doorjamb**

Just as important as the exterior of your home or business is the interior. Here are several things to consider when winterizing your home for the coming winter months. As usual, hiring a professional to help you is important.

Check ductwork, door seals, open joints in walls, and skylights as well as any other penetrations through walls for possible drafts and cracks. Don't forget to weather strip drafty windows or use plastic covers that are made to "shrink" to your windows by using a hairdryer. Replace cracked or broken windows, and make sure the rubber seals around them are intact. Adding weather stripping to doorjamb and windowsills is important. Check insulation in basement and attic. Did you know that increasing attic insulation makes your home more energy efficient in the winter, and cooler in the summer? Finally, be sure to cover any exposed pipes with insulation, and be sure and insulate your water heater for an added energy savings.



**CALL TODAY FOR YOUR  
FREE ESTIMATE!**

**310.838.ROOF**

**ASK US ABOUT GREEN ROOF SYSTEMS**

**WHAT PEOPLE ARE SAYING  
ABOUT PERMANENT ROOF**

"Thanks for the quick response and job well done." - P. Gurski

"Thank you for a great job!" - N. Riley

"Thank you! Best wishes." - T. Dalton

"Thanks again for replacing my roof so fast. I'm very pleased with it! You are a very nice person Scott, and it was delightful working with you. Regards." - L. Nadler

"The repairs your company did on our roof were truly outstanding. The installation of the lost and broken shingles and particularly the painting of the discolored shingles make such a difference. The workmen were all so nice. Thank you for your prompt attention and we appreciate working with such an outstanding company." - M. Gaines

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**MENTION THIS NEWSLETTER AND  
RECEIVE **\$250.00 OFF** YOUR NEXT RE-  
ROOF OR ROOF COATING!**

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**ABOUT US:**

**Permanent Roof** is proud to be a Certified Contractor for the City of Los Angeles, and one of the oldest roofing contractors in California. We install all types of roof systems, including:

- Green Roof Systems
- Slate;
- Tile;
- Metal;
- Shingle;
- Reflective Coatings;
- Torch down;
- TPO Single Ply Roof Systems;
- And More.

**Permanent Roof** distinguishes itself through its roofing history, and a commitment to perform work with the highest quality craftsmanship and personalized customer service.

**Permanent Roof** offers:

- Roof repairs;
- Emergency leak repairs;
- Re-roofing;
- Gutters;
- Siding;
- Maintenance; and
- New construction services.

**Permanent Roof** is licensed, bonded, and insured to work on all types of projects, including:

- Residential;
- Commercial;
- Apartments;
- Condominiums; and
- Townhouses.

**LICENSE NO. 868864**



**9854 National Blvd  
Suite 202  
Los Angeles, CA  
90034  
USA**

**Visit us at:  
[permanentroof.com](http://permanentroof.com)**